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GINO AND HIS SEPARATE COLLECTION SECRETS



Città di Lucca

Rotary
CLUB
LUCCA
DISTRETTO 2991



SISTEMA
AMBIENTE
S.P.A.

This comic book was created with an outlook to respecting the environment and the rules for properly separating waste in order to increase its recovery.

It was made in association with CONAI, COMIECO, COREPLA, COREVE, CIAL and RICREA.

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CHUBS! WHAT ARE YOU UP TO WITH THAT UNSORTED RUBBISH? COME DOWN HERE SO I CAN EXPLAIN A FEW THINGS TO YOU!



LOOK AT THE MESS YOU'VE MADE! DON'T YOU KNOW WE HAVE AN EFFICIENT RUBBISH COLLECTION SYSTEM IN LUCCA? NOW WHILE I INTRODUCE MYSELF AND TELL YOU HOW THE GARBYS WORK - THE SPECIAL BINS IN THE HISTORIC CENTER - STOP SOILING EVERYTHING!



SPRUT!

I'M GINO AND THIS CREST HERE QUALIFIES ME AS GRAND MASTER CIVIC EDUCATOR OF THE CITY OF LUCCA.

WHERE DO YOU COME FROM? WHAT'S YOUR NAME? CAN YOU UNDERSTAND ME?



MMM...

ENGLISH?

ESPANISH?

DEUTSCH?

... ..



I GUESS YOU'RE JUST A BIRD OF FEW WORDS, HUH?

COME ON, LET ME TELL YOU SOME SIMPLE RULES SO WE KEEP OUR CITY CLEAN. LET'S SEE IF YOU GET THE GIST.



SEPARATE COLLECTION ISN'T LIKE BUILDING A NEST, WHERE YOU USE ALL DIFFERENT KINDS OF STUFF. EVERY PIECE OF RUBBISH HERE HAS ITS OWN PLACE IN THE GARBYS! FOR EXAMPLE, GLASS GOES IN THE GREEN BIN.

NOW TRY AND CLEAN UP, LET ME KNOW IF YOU UNDERSTOOD. START WITH THE GLASS, COME ON!



MMMMM...
I SAID **GLASS**, KNOW WHAT THAT IS? CLEAR, HARD, IT GOES TICK TICK IF YOU PECK IT...



GOOD, YOU DON'T SEEM LIKE A BIRD OF MANY WORDS, BUT I CAN TELL YOU LEARN FAST!

NOW CLEAN UP ALL THE MESS YOU MADE, THEN I'LL TELL YOU HOW COLLECTION WORKS IN THE SUBURBS, OUTSIDE THE HISTORIC CENTRE, IN CASE YOU EVER STAY IN A NICE COTTAGE IN LUCCA'S COUNTRYSIDE.



BEYOND THE CITY WALLS, COLLECTION GOES MORE OR LESS THE SAME WAY. BUT INSTEAD OF USING GARBYS, YOU'LL BE GIVEN BINS TO THROW YOUR RUBBISH IN, AND THEN A WORKER WILL COME BY AND PICK THEM UP DOOR-TO-DOOR EVERY DAY, FOLLOWING A CALENDAR.

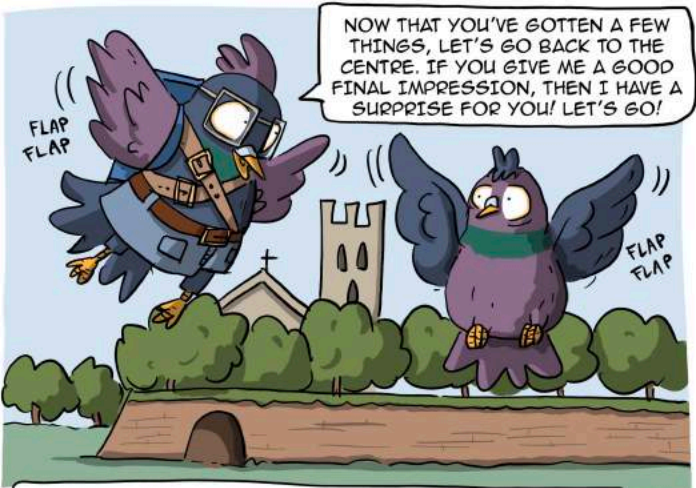


YOU'LL GET FIVE BINS CATEGORISED THE SAME WAY AS THE GARBYS IF YOU LIVE IN THE SUBURBS. THEY ARE: CARTA (PAPER), VETRO (GLASS), UMIDO (COMPOST), INDIFFERENZIATO (UNSORTED) AND MULTIMATERIALE (MULTI-MATERIAL).

NOW LET'S SEE IF YOU'VE LEARNED TO SORT THE MATERIAL.







BESIDES KNOWING HOW TO USE THE SYSTEMS THE CITY PROVIDES, YOU NEED CIVIC CONSCIOUSNESS, MANNERS AND THE ABILITY TO RECOGNISE BAD BEHAVIOUR. SHOW ME THAT YOU'RE READY AND WILLING TO IDENTIFY THESE TYPES OF ERRORS.



EXACTLY, YOU DON'T DUMP LIQUIDS WITH DETERGENTS INTO PUBLIC DRAINS, BRAVO!



AWESOME JOB. WHEN YOU GOT HERE YOU DIDN'T HAVE A CLUE, MAKING A MESS ALL OVER THE PLACE. NOW YOU'RE A PRO RECYCLER!



HERE, THIS IS THE GRAND RECYCLING MASTER PIN THAT THE CITY OF LUCCA BESTOWS UPON YOU FOR YOUR ACHIEVEMENTS, GREAT JOB!



IT'S JUST A FEW RULES AFTER ALL, BUT BEYOND THEM, WE NEED TO LOVE OUR LAND, OUR PLANET, OUR FUTURE.

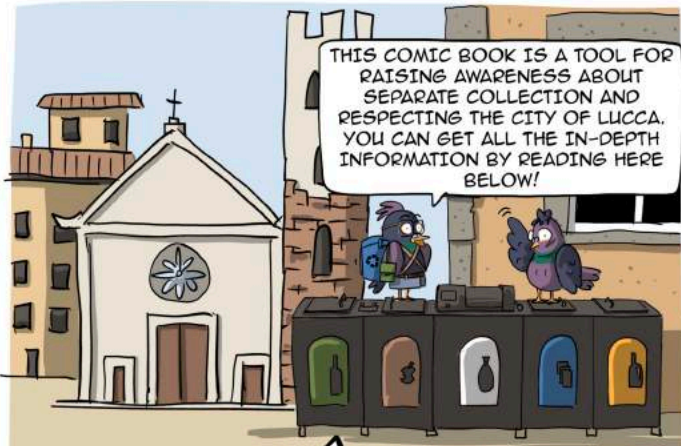
YOU'RE RIGHT, GINO, THAT'S ALL JUST DANDY. BUT PRAY TELL, WHERE I CAN HAVE THE BEST BUCCELLATO BREAD IN LUCCA, I'M STARVING!



WHAT IN THE?!

THE END?...





THIS COMIC BOOK IS A TOOL FOR RAISING AWARENESS ABOUT SEPARATE COLLECTION AND RESPECTING THE CITY OF LUCCA. YOU CAN GET ALL THE IN-DEPTH INFORMATION BY READING HERE BELOW!

IF YOU'RE IN THE HISTORIC CENTRE, YOU CAN GET ALL THE INFO ON WASTE COLLECTION HERE:



IF INSTEAD YOU LIVE OR ARE STAYING IN THE SUBURBS, YOU CAN GET ALL THE INFO ON WASTE COLLECTION HERE:



AND REMEMBER, LIKE MY FRIEND MAHATMA GANDHI SAID: **"BE THE CHANGE YOU WISH TO SEE IN THE WORLD."**